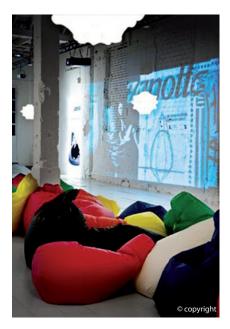
THE SACCO COMEDY

MILAN - ITALY











Credits

Category: Events
Client: Zanotta
Location: Milan - Italy
Architect: Fabrizio Bertero
Type of work: Lighting of the Works
Lighting Design: Filippo Cannata
Lighting Design team:

Completed: 2008

This project, realized for "The Sacco Comedy" exhibition that is dedicated to the revolutionary seat, faces the complex relationship among work, exhibition space and light. A warm, friendly, punctual light enhances the contents of each wrap emphasizing colours, shapes and exhibition rhythm; light, conceived itself as material for exhibition, has its own identity in the space, becomes an instrument able to create space. the dialogue among accents of light, half-light and shadows produces different interaction areas: the directing of the projectors are focused on the work and consent a dynamical reading of the texture of each chair (intimate space), then suffused light all around, with different temperatures of colour enhancing the volumetric features and entertaining with respect those who have approached to snoop (personal space) and finally twilight zones (social space) in order to create a suggestive atmosphere, characterized by a strong emotional impact, able to attract and put the mass of visitors in the right psychological dimension.